Ashington Town FC – Transparency & Fund Allocation Policy

1. Purpose

This policy outlines how funds raised through the Supporters Draw will be managed and allocated to support the development, sustainability, and volunteer retention of Ashington Town Juniors Football Club. It ensures transparency and accountability to all supporters.

2. Supporters Draw Participation & Fund Collection

- Each entry into the Supporters Draw costs £5 per month.
- 50% of all monthly entries are allocated to the Prize Fund.
- The remaining 50% is retained by the club to support its operations and development.

3. Prize Distribution

- From the Prize Fund:
    - 1st Prize: 70% of the prize fund
    - 2nd Prize: 30% of the prize fund
- Winners are selected monthly and announced via the club's official communication channels.

4. Fund Allocation & Governance

a. Initial Allocation – Player Christmas Boxes

- The first expenditure from Supporters Draw funds is the purchase of Christmas selection boxes for each registered player.
- This initiative reflects the club's commitment to community spirit and ensuring every child feels valued during the festive season.

b. Coach & Committee Member Recognition

- Allocation: 50% of remaining funds (after player Christmas boxes) may be used to recognise coaches and committee members.
- Form of recognition: Non-cash gestures, including gift vouchers, social events, or other approved means.
- Timing & Eligibility: Recognition is awarded in June each year. Eligible volunteers must be in post by 31st December of the previous year.
- Rationale: Recognition is both a gesture of appreciation and a strategic initiative to retain existing volunteers and attract new ones, following guidance from the Northumberland Football Association.
- Funding Source: Player subscriptions are not used for this purpose; Supporters Draw proceeds provide sustainable funding.

c. Operational Costs – TeamFeePay Licence

- Available funds after coach and committee recognition will contribute toward the cost of the TeamFeePay licence (£499 per annum).
- This ensures secure, efficient management of payments, registrations, and communications.

d. Remaining Funds

- Any funds left after the above allocations will be spent at the discretion of the Committee, ensuring decisions align with club priorities and are transparent.

Fund Allocation Table for Quick Reference

Fund Source	Allocation	Notes
Prize Fund	50% of entry fees	Distributed 1st:70%, 2nd:30%
Player Christmas Boxes	First expenditure	All registered players
Volunteer Recognition	50% of remaining funds	Non-cash, June each year, eligibility: in post by 31 Dec
TeamFeePay Licence	50% of remaining funds	Current cost £499/year
Remaining Funds	Committee discretion	Transparent decision-making

5. Reporting & Transparency

- A summary of Supporters Draw income and expenditure will be published twice yearly:
    - January (mid-season review)
    - May (end-of-season review)
- The Club Treasurer maintains records of all related income and expenditure.
- Supporters may request a detailed breakdown of fund usage by contacting the club directly.

6. Governance

- The Supporters Draw is managed in partnership with TeamFeePay (TFP) to ensure secure and transparent handling of entries and payments.
- The Club Committee oversees allocation decisions to ensure alignment with club priorities and values.

7. Sign-off

This policy has been approved by:



Adam Millar
Club Secretary
On behalf of
Ashington Town FC Committee

9th October 2025